

2021 Editorial Calendar

EDITORIAL CALENDAR

ISSUES/DEADLINES	Focus On #1	Focus On #2	Marketing Focus	Industry Events
February Space 1/11/21 Material 1/14/21	DEMENTIA ENGAGEMENT	IT	STAFFING	
April Space 3/16/21 Material 3/12/21	FOOD SERVICE	MEDICATION SERVICES & DELIVERY	IT	ARGENTUM EXECUTIVE CONFERENCE
WORKFORCE DEVELOPMENT GUIDE — Space 3/4/21 Material 3/8/21				
June Space 5/6/21 Material 5/14/21	DESIGN: FURNITURE & FURNISHINGS	BATHING/LIFTS	RESIDENT SECURITY	MCKNIGHT'S ONLINE EXPO
INFORMATION TECHNOLOGY SUPPLEMENT — Space 5/3/21 Material 5/6/21				
August Space 7/9/21 Material 7/14/21	SKIN INTEGRITY	DINING	DESIGN: RENOVATION/NEW CONSTRUCTION	
October Space 9/7/21 Material 9/9/21	REHABILITATION	LAUNDRY/INFECTION CONTROL	RESIDENT SECURITY	AHCA/NCAL CONVENTION NIC FALL CONFERENCE
DEALMAKER'S HANDBOOK — Space 9/3/21 Material 9/8/21				
December Space 11/9/21 Material 11/16/21	FINANCE	IT	RESIDENT SECURITY	
INDUSTRY DIRECTORY — Space 11/18/21 Material 12/1/21				