

ENTRY KIT 2023

www.mcknightstechawards.com

McKnights Tech Awards Summit 2023

ABOUT THE MCKNIGHT'S EXCELLENCE IN TECHNOLOGY AWARDS + SUMMIT

The McKnight's Excellence in Technology Awards and Summit celebrates outstanding innovation by skilled nursing, senior living and home care providers. The awards showcase ways that providers improve their game and reveal the technology behind it — whether simple or super-complicated. In addition, the event's accompanying summit offers educational webinars that will enable providers to further their operational successes.



FEES

- Entry fee for the following categories: FREE Virtual summit + awards ceremony: FREE Quality, KISS, Building Bridges, Innovator of the Year
- Entry fee for Tech Partner of the Year: \$219
- In-person celebration: FREE

CRITERIA

Entry Form:

- Describe the history of the nominated product, service or program. Be sure to note the specific technology applied or used.
- How has the project contributed to the success of LTC or home care operator organizations within this specific category? Please share specific data or metrics that show impact and effects. DATA AND METRICS ARE VERY IMPORTANT, to help judges make decisions.
- 3. Describe any obstacles the team had to overcome in relation to this project.
- 4. Is there anything else you would like the judges to know? For example, were there any additional project benefits to talk about? Extenuating circumstances? Are there any notable anecdotes regarding the project you'd like to share?

You must submit your entry with an image depicting the entry. Candid/action shots with no more than three people are recommended. All images should be color, 300 dpi resolution (high-res). Images should be jpeg or png files and no smaller than 3" by 3" (horizontal photos are preferred over vertically-oriented shots). File size should not be less than 300KB

Link to the Entry Portal:

https://mcknightstechawards.secure-platform.com:443/a

Eligibility & Confidentiality:

Providers are allowed to enter in more than one category. Vendors may enter ONLY in the Tech Partner of the Year category. *McKnight's* reserves the right to the right to reject work it feels does not comply with the spirit of the awards and reserves the right to publish details of the nominations.

McKnights Tech Awards Summit



Awards will be awarded (Gold, Silver and Bronze — if warranted) in each of the first four categories listed below, in each of three divisions: Skilled Nursing, Senior Living, Home Care. In addition, the Tech Partner of the Year awards will be granted for one overall division, encompassing all three settings: Skilled Nursing, Senior Living, and Home Care

Quality:

Winning entries will describe the technology involved and how it was applied to improve the quality of care or services. Submissions should address the overall impact, along with results as specific and quantifiable as possible.

Innovator of the Year:

Winning entries will describe how technological innovation was key to an entry's success and how it made a difference to the provision of care and/or services and/or the bottom line. Submissions should address the overall impact, along with results as specific and quantifiable as possible.

KISS (Keep It Super Simple):

Winning entries will describe a simple but effective application of technology that improved the provision of care and/or services and/or operations. Submissions should address the overall impact, along with results as specific and quantifiable as possible.

Building Bridges:

Winning entries will describe the ways in which an operator is using technology to improve connections between staff members, other care providers, or residents and/or their families. Submissions should address the methodology and overall impact, along with as many specific, quantifiable results as possible.

Tech Partner of the Year:

Winning firms helped operators deliver better care and services and/or improve their bottom lines, ensuring the field's continued success. Amid the unpredictable challenges facing the field today, these business partners are demonstrating unique passion and commitment - and are truly deserving of this award. Successful entries will describe the technology provided by the firm, and how it was applied in 2023 to improve the quality of the resident care or bottom lines in this field. Submissions should address the company's tech contribution and impact, along with results that are specific and quantifiable as possible.